Urinary tract infections (UTIs) present a serious public health challenge. They affect millions of people each year ranking as the second most common type of infection. Additionally, the prevalence and growth of this infection may contribute to antibiotic resistance since UTIs account for 15% of all community-prescribed antibiotics. There is up to 50% resistance to one of the most widely used antibacterial medicines for the treatment of urinary tract infections caused by E. coli.

UTIs are becoming increasingly problematic for both acute care and long term care health facilities:

• According to the Centers for Disease Control, 15-25% of hospitalized patients receive urinary catheters during their hospital stay.

• Catheter associated urinary tract infections (CAUTIs) are the most common healthcare associated infection.

• CAUTIs account for more than $450 million in healthcare costs.

• CAUTIs affect over 560,000 patients and are responsible for 13,000 deaths per year.

• CAUTIs result in millions of dollars of Medicare and Medicaid fines each year to healthcare facilities.

A recent study showed that the use of cranberry reduced the rate of UTI by half among women undergoing benign surgery and needed urinary catheterization.

Breakthrough Cranberry UTI Clinical Study

Cranberry’s unique properties help reduce UTIs and therefore the amount of antibiotics used to treat them.

In the largest clinical UTI study to date, published in the June 2016 American Journal of Clinical Nutrition, cranberry juice reduced the occurrence of clinically diagnosed symptomatic UTIs in women with recurrent UTIs by 39%! This could mean a significant reduction in the need for antibiotics.
Our new high strength cranberry juice drink is clinically proven to reduce recurrent symptomatic UTIs. This breakthrough product features the exact formulation used in this landmark multi-center clinical trial. It is standardized to consistently deliver the unique combination of cranberry compounds, including Type-A proanthocyanidins (or PACs), that provide an antibacterial effect by preventing bacteria from sticking.

By drinking this highly effective cranberry formula daily*, developed specially for healthcare, patients and residents can help reduce their risk of developing recurrent UTIs.

*Study participants consumed 8 oz. per day

<table>
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<tr>
<th>UPC</th>
<th>Product Size</th>
<th>Serving Size</th>
<th>Calories</th>
<th>Total Fat (g)</th>
<th>Trans Fat (g)</th>
<th>Total Carbs (g)</th>
<th>Sugars (g)</th>
<th>Protein (g)</th>
<th>Vitamin C (%DV)</th>
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<td>5</td>
<td>3</td>
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Clinically Proven to Reduce Symptomatic Recurrent UTIs

Available in 8/60 oz. bottle and 40/4.2 oz. tetra box

- Highest strength Ocean Spray® cranberry juice*
- 27% juice formula
- 35 calories per 8 oz. serving/20 calories per 125 ml. serving
- Sweetened with fructose, sucralose and acesulfame potassium

*Contains an average of 120 mg of PACs per 8 oz. serving